Organizations are looking to move beyond traditional data protection and even disaster recovery. Today, businesses want IT Resiliency & Assurance (ITRA) which is defined as the ability to maintain acceptable service levels even in the event of severe disruptions to their applications and data and the IT systems which support them. ITRA means:

- Incorporating early detection of impact caused by mistakes, malicious activity or mother nature
- Solutions that are affordable, automated and easy to use
- Leveraging the cloud for maximum scalability and flexibility
- Fast recovery to eliminate downtime & business disruption
- Guaranteed!

Infrascale has developed a mythical IT Resilience & Assurance Man (ITRA Man for short) who comprises all the key skills and attributes necessary to deliver a world class ITRA solution to the market.